

FOR IMMEDIATE RELEASE
June 1, 2009

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KASHI *DAY OF CHANGE*[™] 2009 TOUR TO VISIT OMAHA SUMMER ARTS FESTIVAL

The fourth-annual, multi-city Kashi *Day of Change*[™] Tour, will make a stop at the 2009 Omaha Summer Arts Festival. Thousands of people at the Festival will enjoy a combination of interactive elements promoting small changes designed to help them make healthy choices.

Kashi, a premier natural food company, tours the country to encourage people in communities across the United States to live healthier, happier lives.

Located at 14th and Farnam Streets, Kashi will offer a sampling of some of their premiere products, nutritional advice and cooking demonstrations. Visitors will also be encouraged to take the opportunity to join the online Kashi community for simple daily challenges such as “eat an apple a day,” “walk for 30 minutes three days a week,” or “watch less television.”

The tour kicked off in San Diego, CA, on April 19, 2009, and will visit Monterey, CA, Oakland, CA, San Jose, CA, Boulder, CO, Portland, OR, San Francisco, CA, Seattle, WA, Detroit, MI, and Ann Arbor, MI, as well as to Omaha. Additional cities may be added.

For more information about the Omaha Summer Arts Festival presented by First National Bank, please visit www.SummerArts.org.

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