

Please Print

Name (Your name as you prefer it on name tags and in publicity)

Name of partner (ONLY if participating as a team)

Daytime Phone

Email Address

Street Address

City

State

Zip

___ **Check here if this is a new address.**

___ **Check here if willing to demonstrate during the Festival.**

___ **10 x 10 Booth space:** ___ \$325 ___ \$400 (corner)

(limited corner space available)

___ **Electricity (one 110v duplex):** ___ \$75

Special Requests: _____

Check ONE category for your entry:

- | | | | |
|-----------------|--------------------------|-----------|---------------------|
| ___ Ceramics | ___ Leather | ___ Metal | ___ Drawing/Pastels |
| ___ Fiber | ___ Painting | ___ Glass | ___ Mixed Media 2D |
| ___ Jewelry | ___ Sculpture | ___ Wood | ___ Mixed Media 3D |
| ___ Photography | ___ Graphics/Printmaking | | |

Slide descriptions: Briefly describe each enclosed slide.

Image #1: _____

Image #2: _____

Image #3: _____

Please provide the price range of your work: _____

Please read and sign the following:

Release Acknowledgement

I am making application to be an exhibitor in the Omaha Summer Arts Festival (The 'Festival') and agree that acceptance of my application commits me to participate in the 2010 Festival. I have read all the rules and agree to abide by them, as well as any other rules as may be established and, further understand that failure to do so may result in the loss of my space at the Festival, forfeiture of my registration fee and liability for any actual or consequential damages.

I certify that all submitted and displayed works will be original (or reproduced as defined in the rules) and produced solely by myself. I understand that the Festival staff reserves the right to use the images of my submitted slides for promotional purposes.

I understand that the Omaha Summer Arts Festival, Inc., the City of Omaha, all sponsoring organizations and their directors, officers, employees, agents and volunteers are not responsible for any loss or damage to property owned, displayed or sold by the registrants of the Festival or any injury resulting to others. I agree to hold each of them harmless from any such claims for damage, loss or injury arising out of my participation in the Festival.

I understand that there are no refunds or rain checks due to inclement weather or other acts of nature.

Applicant Signature: _____

Date: _____

Partner's Signature: _____

Date: _____

SSN or Tax ID Number: _____

Rentals: (Include the cost of ordered rentals with space fee.)

___ 6 ft. tables \$10 ea. ___ 8 ft. tables \$10 ea.

___ Chairs \$1 ea. ___ Other (specify, call for cost)

Application Checklist:

- ___ Completed and signed registration form
- ___ Check for jury fee. \$75
- ___ Check for booth fee. \$325 or \$400 (limited corner booths available)
- ___ Check for electricity. \$75 (if applicable).
- ___ Labeled slides in clear slide holder.
- ___ Self-addressed envelope for return of slides.
- ___ Rental fees (if applicable).



Mission Statement

The mission of the Omaha Summer Arts Festival is to present a variety of high quality arts programs and exhibits in downtown Omaha for the general public to enjoy and appreciate.

Summer Arts Festival Important Dates

Wednesday, January 20, 2010

Application and jury fee must be submitted by midnight CST

Friday, February 19, 2010

Notifications mailed and posted online

Saturday, March 20, 2010

Must accept show invitation and submit booth payment

Friday, May 28, 2010

Cancellation deadline for partial refund

Thursday, June 24 & Friday, June 25, 2010

Setup for show

Friday, June 25, 2010

Artists' Market open from 11 a.m. to 8 p.m.

Saturday, June 26, 2010

Artists' Market open from 11 a.m. to 8 p.m.

Sunday, June 27, 2010

Artists' Market open from 11 a.m. to 5 p.m.

Location

Downtown Omaha – Farnam Street from 10th to 15th Street. This location mixes the sophistication of the downtown Omaha skyline with the relaxing feel of the Gene Leahy park and lagoon. Enjoy trees, shade and waterfalls right in the middle of downtown Omaha.

Booth Fees/Acceptance of Offer to Exhibit

An artist who is selected by the jury and accepts the invitation to exhibit, must send in their booth fee of either \$325 for a middle booth or \$400 for a corner (see Booth Space below for booth descriptions) to the Summer Arts Festival by Saturday, March 20, 2010. Failure to respond by the deadline may result in forfeiture of booth and your space will be filled by an alternate from the waitlist.

Once you have accepted the invitation and submitted your application and fee check, you must submit a written request for withdrawal via email at cbarth@vgagroup.com or by U.S. Mail. If you elect to withdraw from the show on or before May 28, 2010, you will be entitled to a full refund, less a \$50 processing fee. However, no refunds will be made for artist cancellations received after May 28, 2010.

Booth Space

A single booth is with 1 selling side (a 10' section across the front; booths abutting on both sides and 2' of storage space along the back of the booth).

A corner booth is with 2 selling sides (a 10' section across the front and one side; booth abutting on one side and 2' of storage space along the back of the booth).

The event takes place on a paved surface, which does not allow for anchoring of any supports into the ground. Structures should be built to withstand gusty winds. Sandbags and/or other appropriate equipment is required to ensure the stability of displays. The Festival provides on a first come, first served basis free sandbags. Any artist with a hazardous display will be required to close and will forfeit their registration fee. The Festival recommends that artists **DO NOT use EZ Up tents** as they have proven not to withstand potential high winds.

Corner availability is limited and not all corner requests can be fulfilled. No screens, paneling or products may be placed in aisles

between corner booths.

Electricity

Electricity is available on a first come, first served basis. Electricity must be ordered in advance and is \$75 per duplex. We will not be able to accommodate on-site requests. Generators are prohibited. Duplexes each provide 20 amps, 110v per duplex.

Jury Process

Approximately 135 artists will exhibit at the 2010 Summer Arts Festival. A total of 70 artists have been invited back from the 2009 show based on their onsite jury score. The remaining spaces will be filled by a jury panel that consists of up to four professionals with evaluating experience and one peer juror. The jury will use the following standards to guide their decisions in filling the available spaces:

- Work is original and made by hand
- Work is produced in quantity or as an individual piece
- Work is well-conceived, expertly executed without technical faults
- Works shows originality of design

Images are considered solely on the merits of the work pictured. No other criteria are considered. The Omaha Summer Arts Festival will notify all applicants whether accepted, rejected or on the waiting list. Scores will be given upon request.

Projected images are reviewed by the panel simultaneously. The artist's statement, price range, process, materials used and dimensions will be available to the jury panel to aid in the scoring process.

Images for jury

Please submit four (4) images. Three of the images must be of individual pieces of work and one (1) image must be of your current display booth. Images must portray work that is current, original and representative of the work you will display and sell on-site at the Festival.

The purpose of the booth image is to ensure the artist has a complete body of work which is accurately represented in the first three images. It also helps identify the scale of the artist's work.

This is a blind jury process, please avoid submitting booth images with any identifiable signage or a photo of artist themselves.

Awards

The same panel of judges will conduct an on-site jury on Friday, June 25th. Cash awards will be presented to Best of Show, 2nd and 3rd place as well as a top merit award winner from each medium. The presentation will take place at the Artist's Awards Brunch on Saturday, June 26th.

Artist Concierge Services

- Discount hotel package
- Artist Concierge Hotline
- Awards brunch on Saturday
- Continental breakfast on Sunday
- Complimentary box lunch
- Air-conditioned lounge
- Complimentary snacks and beverages
- Artist-only indoor restroom facilities
- Experienced booth sitters
- Artwork delivery service
- Water delivery
- Overnight indoor storage
- 24-hour security by off-duty Omaha Police Officers
- Reserved parking and electricity available

Sales

Each artist is responsible for collecting and paying Nebraska sales tax. Tax forms will be issued in the on-site artist packet. It is the responsibility of each artist to return payment to the Nebraska Tax Revenue Service.

Media Descriptions

Ceramic: original clay work, excludes jewelry

Drawing: two-dimensional works in pencil, chalk, pastel, charcoal, pen and/or ink

Fiber: work crafted from fiber including fabric and paper, excludes jewelry

Glass: works made of glass that have been crafted by glass blowing, molding, casting or kiln-forming, excludes jewelry

Jewelry: metal, glass, clay, fiber, paper, plastic or other materials are accepted

Leather: any work crafted from leather, excludes jewelry

Metal: work crafted from metal, excludes jewelry

Media Descriptions (continued)

Mixed Media 2D and 3D: single works that incorporate more than one type of physical material in their production (ceramic/fiber; wood/metal, etc.), excludes jewelry

Painting: two-dimensional works in paint including acrylic, oil, watercolor, etc.

Photography: photographic prints created from the artist's original negatives that have been processed by the artist or under direct supervision of the artist

Printmaking / Graphics: original works created using traditional printmaking methods including lithograph, block, serigraph, etc. as well as computer generated art

Sculpture: three-dimensional original work created in any medium, excludes jewelry

Wood: original works in wood that are hand-tooled, machine-worked, turned or carved, excludes jewelry

Rules

1) The accepted artist must be present all three days of the show. No commercial agents, dealers, or salespeople may operate the artist's booth. Collaborations/partnerships are permitted, however both artists must be listed on the application.

2) Applicant photo ID is required for verification at registration.

3) All work must be the original work of the accepted artist. No artwork from molds, kits or other commercial methods is allowed.

4) Artists may exhibit artwork only in one category. However, artists who specialize in more than one category must submit separate applications for each media.

5) All work displayed must be for sale.

6) Limited edition prints are accepted in editions of 500 or less, provided each is individually signed and numbered.

7) All developing and printing of photographs must be made from the artist's original negative and under the artist's direct supervision.

8) Exhibitors may NOT sell promotional items such as t-shirts, calendars, notecards, postcards, compact discs, etc. The sale of non-original promotional items is prohibited.

9) Sandbags and/or other appropriate equipment is required to ensure the stability of displays. Any artist with a hazardous display will be required to close and will forfeit their registration fee.

10) Exhibitors are responsible for proper insurance of their artwork and display. The Omaha Summer Arts Festival will not be responsible for damage to work or displays due to weather or unrelated incidents.

11) No pets are permitted on the Festival site.

12) Generators are prohibited.

13) No amplified music is allowed in artist booths.

14) No displays can be set outside front of booth or in walkway.

Cancellation Policy

All cancellations must be made in writing and postmarked on or before May 28, 2010. Any accepted artist who cancels from the show prior to May 28, 2010, will be entitled to a refund, less a \$50 processing fee, provided the space is filled by another accepted artist. Absolutely no refunds will be made for cancellations postmarked after May 28, 2010.

Contact Information

Telephone number: (402) 345-5401

Fax number: (402) 342-4114

Mailing Address:

Omaha Summer Arts Festival

P.O. Box 31036

Omaha, NE 68131

