



OMAHA
SUMMER
ARTS
FESTIVAL

PRESENTED BY: First National Bank

2017 TasteFest

Friday, June 9th from 11am – 9pm
Saturday, June 10th from 11am – 9pm
Sunday, June 11th from 11am – 5pm
Application due: March 24, 2017

How to Participate in TasteFest

To participate in the Summer Arts Festival (OSAF) TasteFest complete and return the enclosed registration form with a space registration fee check in the amount of \$300 made payable to the Omaha Summer Arts Festival, Inc.

Space is limited to a maximum of 16 vendors and a limited number of snack items. The Festival Committee will select participants in the following order of preference:

1. Restaurants, bakeries, delicatessens and caterers from the Omaha area.
2. Restaurants, bakeries, delicatessens and caterers from outside the Omaha area.
3. Individual concessionaires offering unique specialty items.

Menu variety and presentation are also important factors in the selection of vendors. The Festival cannot guarantee exclusivity, but will make every attempt to avoid duplication of menu items. Should your application be denied, your \$300 space registration fee will be returned.

New Beverage Policy

Vendors will be allowed to purchase and sell any brand of prepackaged/ brewed/prepared beverage on-site at the Festival, with the exception of Lemonade and Smoothies, which are considered exclusive to the Festival and its select vendor.

All beverages sold on-site must be priced at \$2 or more regardless of size or type. No glass containers may be distributed to the public on-site at the Festival.

Deadlines

The deadline to submit applications and space fee deposits is **March 24, 2017**. Because space is limited, return your completed registration form and deposit as early as possible. Spaces will be assigned according to the selection criteria listed above and date application is received.

Deadline to apply - on or before March 24

Notification by – April 7

Balance of fees and Electrical Forms due - May 5

Health Department Application approval - May 12

Questions?

If you need additional information about OSAF or the TasteFest, contact Kristen Beck at 345-5401 ext. 115 or kbeck@vgagroup.com.

The mailing address for OSAF is:
P.O. Box 31036, Omaha, NE 68131-0036.

Key Rules and Regulations

- **Professionally prepared signage identifying each vendor booth, as well as a menu board, will be prepared and paid for by OSAF.**
- Signs and menu boards may not be altered during the festival. No additional signage will be allowed; however, limited customized decor is permissible, if it is approved, in advance of the Festival.
- Vendors must keep the area directly in front of each booth clear of merchandise. Up to three feet of space at the rear of the booth may be used for storage. This will be strictly enforced to maintain the aesthetics of the event. The Festival may elect to place panels of fencing to the sides of the booth, to maintain an attractive appearance.
- Food vendors will use their assigned space only for the purpose of selling menu items described and identified in the Festival agreement.
- A **\$250 damage deposit** is required for each space. This check, payable to the Omaha Summer Arts Festival, is due no later than May 5, 2017, and will be held until after the Festival and not deposited unless there is a clean-up or property damage claim.
- **All TasteFest participants are required to provide current proof of insurance naming the Omaha Summer Arts Festival as an additional insured.** Insurance must be for a minimum of \$1,000,000 per occurrence/\$2,000,000 general aggregate.

Participants must purchase a Douglas County Health Permit, and meet all health department regulations. A copy of the Douglas County Temporary Food Service Requirements is included with this form. Vendors are responsible for securing their own Health Department permit.

Health Department

If you have questions about the Douglas County Health Department regulations, call them directly at (402) 444-7480.

If you are chosen to participate in this year's TasteFest:

- All vendors must present a professional appearance and abide by all rules and regulations; failure to do this may result in not being invited back to the show in future years. In addition, if you are asked to correct a problem during the festival and do not do so within three hours of notification, you may be asked to leave the show and will forfeit all fees paid.
- On-site electrical service is available for an additional fee. An electrical request form must be submitted no later than May 5. If no form is received, you will not have electrical service. **Only the items listed on your electricity request form may be plugged in, and you must use only the outlets you pay for.** All participants are required to use the OSAF electrician. No generators are allowed on the festival grounds.



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APPLICATION FOR SPACE (Please Print)

Contact Person: _____ Day Phone: () _____

Email: _____ Cell Phone: () _____

Title: _____

Restaurant/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Exact wording of restaurant/company name for use on booth signage and festival program (Please print):

MENU ITEMS

*Indicate your complete menu below. You may not change or add menu at the Festival.
All priced must include sales tax and may not be changed during the event.*

1. _____ Price: _____

2. _____ Price: _____

3. _____ Price: _____

4. _____ Price: _____

5. _____ Price: _____

6. _____ Price: _____

7. _____ Price: _____

8. _____ Price: _____

Please attach an additional sheet if necessary.

Please check this box if you wish to grill at this event.

Read and Sign the Following: I understand that the Omaha Summer Arts Festival, Inc. (the "Summer Arts Festival") is not responsible for any loss or damage to property owned, displayed or sold by the registrants of the Summer Arts Festival or any injury resulting to others, and agree to hold the Summer Arts Festival harmless from any such claims for damage, loss or injury arising out of my participation in the Summer Arts Festival. I agree to abide by the terms and conditions set forth on the cover pages to this registration and established from time to time by the Summer Arts Festival, and further understand that failure to do so may result in the loss of my space at the Summer Arts Festival, forfeiture of my registration fee, and liability for any actual or consequential damages.

Authorized Signature and Title

Date

COMPLETE THE BOOTH SPACE OR FOOD TRUCK SPACE FORM